



Corporate Sponsorship Opportunities

About Us

Charlotte Pride Band provides an open, inviting environment for musicians of all ability levels while promoting the value and respect of LGBTQIA+ people in the Charlotte metropolitan area through quality musical performances. CPB performs four full ensemble concerts each season under the direction of Artistic Director John Stanley Ross. The band also marches in area parades, supports local causes with pep band performances, and provides music for private events using a variety of small ensembles.

How is my contribution used?

Corporate sponsorships provide general operating support for the band. This may include assistance to purchase necessary equipment such as instruments, instrument repair, music, music stands, or percussion equipment; paying for venue rentals; or as general support of outreach programs. Sponsorships also help cover costs for marketing and promotions of the band. In short, corporate sponsorships go toward anything required to keep the music playing.



Levels of Support

Producer - \$3,000

- Logo prominently featured in supporter section of concert programs and on CPB website through June 30, 2024
- Reserved seating and 10 complimentary tickets for each concert
- Promotional table at each ticketed concert
- Logo displayed on our parade banner
- Volunteer opportunities for sponsor's employees i.e., ushers at concerts
- Complimentary full-page ad in all concert programs (4)

Director - \$1,000

- Logo prominently featured in supporter section of concert programs and on CPB website through June 30, 2024
- 4 complimentary tickets to each concert
- Complimentary half page ad in all concert programs (4)

Patron - \$500

- Logo featured in sponsor section of all concert programs and on CPB website through June 30, 2024
- 2 complimentary tickets to each concert
- Complimentary quarter page ad in all concert programs (4)

Contributor - \$250

- Logo featured in sponsor section of all concert programs and on CPB website through June 30, 2024
- 2 complimentary tickets to each concert
- Complimentary quarter page ad in all concert programs (4)

